

# BEN & JERRY'S ICE CREAM



VIRTUAL Fieldtrip

# Learn how one of the coolest ice cream brands began!

**Meet Ben & Jerry!**

1. What did they plan to make before ice cream?
2. What was the location of their first shop?
3. What award did they win?
4. About how much in sales do they make today?



🍦 Read a short article about the history

🍦 Watch a video to meet the entrepreneurs who started it all

# Scoop up success by building your own ice cream to show your progress!

- 🍦 Make four stops
  - 🌀 History
  - 🌀 To the Farm
  - 🌀 Factory
  - 🌀 Taste Testing
- 🍦 Show your progress by collecting ice cream scoops.



# Moo-ve over and travel to Vermont to learn about dairy farms!



- 🍦 Learn about the state
- 🍦 Explore how farms process dairy
- 🍦 Learn about Values Led Sourcing

# Discover the science behind making and eating ice cream!

**Let's Explore: Taste Testing**

How DO WE TASTE OUR FOOD?

Click here to watch a professional ice cream taste tester in action!

What are the five main flavors your tongue can taste?

What part of your tongue sends a signal to your brain?

What other sense plays a huge part in your ability to taste?

- 🍦 Explore the ice cream factory
- 🍦 Learn about the ice cream making process
- 🍦 Explore the technology that helps production
- 🍦 The science of taste
- 🍦 Explore the flavors



## Suggested Uses

- Assign in Google Classroom or SeeSaw
- Whole Class Activity
- Small groups or center
- Early Finisher
- Incentive or Fun Friday

# Google Slides & Seesaw



# Looking for More?

Save with our Favorites Bundle!

Visit a Dino Dig,  
the Grand Canyon,  
the Rainforest,  
and more!

## VIRTUAL FIELD TRIPS: Best-Seller Bundle



Click the picture  
to preview!